



RI Dist. 3230
He profits most
Who serves best

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FUTURE OF ROTARY IS IN YOUR HANDS



6 August 2009 - The 3-in-1 celebration - Raksha Bandhan, New member induction, and Friendship day

A review of the major newspaper headlines of the past few years might lead one to believe that big business has abandoned any attempt to maintain a meaningful code of ethics. If business news makes the front page, it tends to focus on some new allegation of accounting fraud, insider trading, or misuse of funds.

For generations, the names of many large firms AT&T, General Motors, and IBM, for example have conveyed an image of stability and integrity. In recent years, however, the corporate names imbued with the most meaning have been the ones associated with illegal activity or failure Enron, HealthSouth, Tyco, World Com, and others.

Some would argue that the high-profile nature of the scandals has skewed public opinion disproportionately, that a few bad apples, no matter how large or how rotten,

do not necessarily spoil the whole bunch. But few would dispute that, regardless of the extent of the decline in standards, the common perception is that modern corporate culture is ethically bankrupt.

The image of the modern-day business leader will continue to deteriorate until the trust of the general public is regained. This is where Rotarians can make a difference. As leaders in their communities and their professions, Rotarians are among the best candidates to act as agents of change.

"Certainly, Rotarians can be leaders in some ways to create a new atmosphere of honesty, decency, and personal responsibility in the business and professional society," (past RI President) Dochterman says. "But it will not be as easy, nor will it be as simple a process in today's world as it may have been in the early days of Rotary."

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PRES MEET

Friendship is a feeling of comfort and emotional safety with a person. It is when you do not have to weigh your thoughts and measure words, before putting them forth before your friend. It is when someone knows you better than yourself and assures to be by your side in every emotional crisis.

True friendship is perhaps the only relation that survives the trials and tribulations of time and remains unconditional. A unique blend of affection, loyalty, love, respect, trust and loads of fun is perhaps what describes the true meaning of friendship. Mutual respect and strong attachment with each other are what friends share between each other. It is when you can go to sleep after a disagreement and wake up in the morning with a better understanding and a stronger bond.

Friendship is much beyond roaming together and sharing good moments. It is when someone comes to rescue you from the worst phase of life. These are just the general traits of a friendship. To experience what is friendship, one must have true friends, who are indeed a rare treasure.

And I can proudly say that I have made many true friends through Rotary.

Shoeb. D. Rangwala

WHY I AM PROUD TO BE A ROTARIAN



Recently one of my relatives was killed in a road accident near Kurnool. His body was brought to our small remote native village near Tiruttani.

The cremation had to be delayed as his daughter had to fly down from USA. There are no facilities at the village for preserving the body till her arrival. The freezer box from the nearest town was already taken. Frantic efforts

were being made to arrange for a freezer box to be driven down from Chennai. A van with a freezer box arrived at the house. The freezer box was unloaded and put to use and the van drove away.

The next day after the last rituals were over the van arrived and the driver and assistant began to prepare the freezer box for loading. As I was observing this I overheard one of the relatives saying that the people who

brought the freezer box are refusing to accept any money, and enquiries were being made as to who had arranged for the box.

This made me curious and I walked over to the people who were loading the freezer box into the van. I asked them who had arranged the box, and they said that it belonged to a charitable trust who was offering the service for free.

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THE JOY OF GIVING

CONTINUED FROM PREVIOUS ISSUE)

(Excerpts from oration by Rtn. PP. Rm. Palaniappan at our club)

Thaallattri thandha porullellaam
thakkaarkku / Vaellannmai seidhar
poruttu" (Thirukkural)

"All the wealth that you have earned is for doing good to the deserved".

In Islam this is known as the "Third Pillar of Faith" or Zakat. Zakat means "Giving back to Allah".

The Bible tells us to whom we should give - "you shall open your hand wide to your brother, to your poor and your needy in your land (Deuteronomy 15:7)"

Variyaarkku ondu eevadhe eegai
mattrellam / Kurryedhirppai
neerathudaithhu (Thirukkural)

"What you give to the poor is only charity
All the rest is vanity"

The Quran tell us how much we should give and to whom - "Know that whatever of a thing you acquire, a fifth is for Allah, for the Messenger, for the near relatives, the orphans, the needy, and for the wayfarers" (Verse 8-41).

The Taitreya Upanishad tells us how we should give :

"Sharaddhaya dhaeyam / Ashraddhaya adhaeyam / Shriya dhaeyam / Hrita dhaeyam / Bhiya dhaeyam / Samvidha dheyam"

Give with faith and involvement / Give without contempt and indifference / Give within your limits / Give with humility / Give with respect / Give with knowledge.

According to a Tamil verse (vennbaa) when we store our wealth in an iron safe, the safe says "This man thinks this wealth belongs to him. But, in reality, I own the wealth. For this fool puts it in and never touches it".

And my Guru Valluvar suggests a better place for storing our wealth.

"Attraar azhi pasi theerththal akhhodoruan

Porull pettraraan vaippuzhi:

"Empty stomachs of the hungry are the best places to store your wealth"

When you deposit your money in a bank, it goes to your credit in the books of the bank. But when you spend your money to feed the hungry, it goes to your credit in the books of God.

(To be continued)

Anns Action



On 8 August 2009 First Lady Jumana handed over the purse of Rs. 8000 to L. Swathy, a computer science student of "Shankarlal Sundarbai Shasun Jain College for Women" in T. Nagar. for pursuing her studies., thus carrying on the tradition of our club to support higher education for the underprivileged and deserving.

Anns Seetha, Thenmozhi, Meena, Swarna, Kousalya, Sattakumari, Gandhimathi, Mythili and Lalitha, played the perfect hosts at the 2nd Anns coffee The exuberant Anns brought down Mythili's house during the Treasure Hunt. The afternoon was well spent and the proceeds of the collection were topped up with Rs. 5000 from Ann Lalitha, and handed over to Swathy

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THE CHALLENGE

(Continued from page1)

Some things were right and some things were wrong, period. There were no "in-betweens." Rotarians were influential proponents of that philosophy. But the subsequent erosion of those well-defined standards into something much more vague and conditional creates a challenge for today's ethically minded Rotarians.

Despite that shift in society's mores, (former RI President) Glenn Estess sees a way Rotarians can promote high ethical standards every day: by acting with integrity and leading by example.

Grassroots Rotarians have two bedrock-strong sources of inspiration and guidance: The Four-Way Test and the Declaration of Rotarians in Businesses and Professions. Teresa Hall, governor of District 7120 (New York, USA), sees value in these tools that Rotary provides.

"The general ethical climate in the business world is pretty much at an all-time low," Hall says. "If the people involved in the wrongdoing of the recent corporate scandals thought of The Four-Way Test or the Declaration of Rotarians in Businesses and Professions beforehand, then we might find ourselves in better shape."

(Excerpted from the article "A challenge for the new century" by Anthony G. Craine, in the January 2004 issue of The Rotarian)



17 August 2009 - Joint meeting of the Rotary Clubs of Madras Northwest, Madras Midtown, Annanagar, and Madras Pallava at Hotel Taj Connemara, to discuss a pro-active approach to tackle swine flu. Panelists (L to R) Gov. Anand (not in picture), Mr. V. K. Subburaj (Principal Secretary, Health & Family Welfare), Dr. Thiagarajan (Former V.C. Madras University), Rtn. Dr. Narasimhan, and Mr. Sunil (Jaya TV - seen addressing the gathering) Dr. C.R.Raju Chaired and Rtn. Keshav moderated the session.. The four presidents (L to R) Jaishanker Unnithan (Midtown), Shoeb Rangwala (Northwest), Ogoti Anandaram (Annanagar), and K. Jayaraj (Pallava) jointly presided over the meeting.. The consensus was that RI Dist. 3230 should adopt a strategy of masterly inaction in order to allow the government to deal with the outbreak.

JUST A SEC

When prospective members ask about Rotary, what do you say? Every Rotarian should be comfortable explaining in 10 seconds or less what it means to be a Rotarian. In these difficult times, prospective members need to know that their time and money is "well spent" by joining Rotary. January 21 will long be remembered by Rotarians worldwide, as that was the day Bill Gates announced that the Bill and Melinda Gates Foundation would increase their initial \$100 Million gift to help eradicate polio by an additional \$255 Million - a \$355 Million dollar total from the Gates Foundation.

Credibility is something that is earned over many years. For over 100 years Rotary has been there, helping to save and change lives around the world. The Bill and Melinda Gates Foundation Gift proves that Rotary's honesty and ability to "get the job done" is second to none. Your member prospects will certainly want to be associated with Rotary! We're known by the company we keep!

Sujit Balachandra

Why I am in Rotary for 50 years



When I joined Rotary 50 years ago, I did not think even in my wildest dreams what a life changing experience it would be. It was the beginning of a new era of Rotary expansion, and the rest is history.

In these 50 years I have traveled all over the world in the service of Rotary, and have made great friends whom I cherish to this day. I have experienced the pleasure of serving the community, and this service is all the more memorable because it was carried out alongside like minded friends With Rotary, I have been given the chance to impact people from around the world. There is

no way I could have accomplished this all by myself. Only with the caring and determination of others, like myself, and with an organization whose sole purpose is to make this a better world for all, could I have done so much. My part was, indeed, small but all parts gathered together made a world of difference.

Rotary is very simple, based on Classification, Attendance, Friendship/ Fellowship & Service. If the first two are adhered to the club will be strong. And when the other two are encouraged and promoted membership will be a rewarding experience for the Rotarians and their families.

I am happy to see that the Rotary Club of Madras Northwest has all the four in good measure.

PDG Ramakrishna Raja



Sorry Sir, You cannot apply for a H1N1 Visa

MATTER OF PRIDE

(Continued from page 1)



When I asked them the name of the Trust I discovered that it was the same trust to which our club had donated a Maruti van sponsored by our Member Rtn. PP. K.S. Jayaraman, three years earlier. I walked over to the Maruti van into which the freezer was being loaded and there it was, painted on the side of the van - the emblem of Rotary and the name of our club

When I told them that I am a member of the same club they thanked me profusely and narrated how useful the van was for rendering service to the people in their hour of need.

Can you imagine how proud I was at that time, to be a Rotarian? What you give to the community will come back to you Long live Rotary!!

PP. N. Venkataramana



STRANGER THAN FICTION

On March 23 the medical examiner viewed the body of Ronald Opus and concluded that he died from a gunshot wound of the head caused by a shotgun. Investigation revealed that the decedent had jumped from the top of a ten story building with the intent to commit suicide. (He left a note indicating his despondency.) A safety net had been erected at the 8th floor level to protect some window washers, and the decedent would not have been able to complete his intent to commit suicide because of this. However, as he passed the 9th floor on the way down, his life was interrupted by a shotgun blast through a window, killing him instantly.



Further investigation led to the discovery that the room on the 9th floor from whence the shotgun blast emanated was occupied by an elderly man and his wife. He was threatening her with the shotgun because of an interspousal spat and became so upset that he could not hold the shotgun straight. Therefore, when he pulled the trigger, he completely missed his wife, and the pellets went through the window, striking the decedent.

Both he and his wife were adamant in stating that neither knew that

the shotgun was loaded. It was the longtime habit of the old man to threaten his wife with an unloaded shotgun. He had no intent to murder her; therefore, the killing of the decedent appeared then to be accident.

But further investigation turned up a witness that their son was seen loading the shotgun approximately six weeks prior to the fatal accident. The mother (the old lady) had cut off her son's financial support, and her son, knowing the propensity of his father to use the shotgun threateningly, loaded the gun with the expectation that the father would shoot his mother.

The son became increasingly despondent over the failure of his attempt to get his mother murdered. This led him to jump off the ten story building on March 23, only to be killed by a shotgun blast through a 9th story window.

The medical examiner closed the case as a suicide. over the failure of his attempt to get his mother murdered. This led him to jump off the ten story building on March 23, only to be killed by a shotgun blast which was, after all, his original intent.

FLOWER SHOWER



Birthdays

Major Manoharan	2.Sep
Rtn.Venkataramana .N	2.Sep
Annet.Suganth Kumar	3.Sep
Annet.Srivatsen	4.Sep
Ann.Sucharitha	5.Sep
Rtn.Chandramohan.G	15.Sep
Ann.Manjula	15.Sep
Ann.Vijayalakshmi	17.Sep
Ann.Indira Viswanathan	18.Sep
Ann.Jagatha	19.Sep
Rtn.Thiagarajan .K	20.Sep
Annet.Aarthi Narasimhan	24.Sep
Annet.Sowdamini	25.Sep

Anniversary

Viswanathan & Indira	15.Sep
Durairaj Kandiar & Sheela	7 Sep
Narayanan & Valliammai	7.Sep
Jayakumar & Sattakumari	10.Sep
Kasinathan & Seetha	10.Sep

A matter of choice

Life is all about choices
 However great, however small
 The path that we choose
 Leads to our destiny
 It's the choice to surrender
 Or the choice to be versatile
 It is the choice to succumb
 Or the choice to surmount

Life is taking heed of
 The quick hug, the caring touch,
 The word of encouragement,
 The empathic smile -
 In fact of all the little things
 Which matter the most;
 Which when often neglected
 Ruin the essence of life.

Life is all about being thankful,
 For the warm caressing sunshine
 For the soft supply rain
 For the gentle breeze
 For the very breath of life
 For the uncountable blessings
 For these we take for granted
 In our pursuit of happiness.

Life is all about being who we are
 Casting off the veneer of pretensions
 Armed with clarity of purpose
 And the passion to scale the zenith
 A clear conscience
 An unshakable faith
 It is about living life abundantly
 Experiencing bliss in every moment.

Ann. Adaikkammai

Annet Valli Kasinathan

RECIPE OF THE MONTH

RICHIE RICH

Ingredients:
 Water - 500 ml
 Milk 500 ml
 Condensed milk 1 cup
 Custard Powder 2 tbsp
 Sago (Javvarisi) -2 tbsp
 Diced Fruits (fresh or tinned) 1 cup
 Jelly mix Strawberry 1 packet
 Badam 25 gm - chopped
 Pista 25 gm - chopped

Preparation:
 Boil the water and mix it with jelly mix. Set the jelly in the mould and keep aside.

Mix the custard powder in little milk. Boil rest of the milk. Add the sago & let it cook. When the sago is cooked, add the condensed milk and simmer for 2 minutes. Add the custard pate and cook for about 3

minutes stirring constantly. Remove from flame. Add diced fruits and mix. Allow to cool.

Refrigerate jelly and custard.

To Serve:
 While serving add a layer of fruits in a bowl. Cut jelly into cubes and add a layer of jelly pieces on top of fruits. Add a layer of nuts. Add custard on top of it and garnish with pomegranates seeds. On top of the custard you can add a scoop of vanilla or your choice of ice-cream and make a more grand dessert.
 You can also try a mix of two different flavours of jelly.

